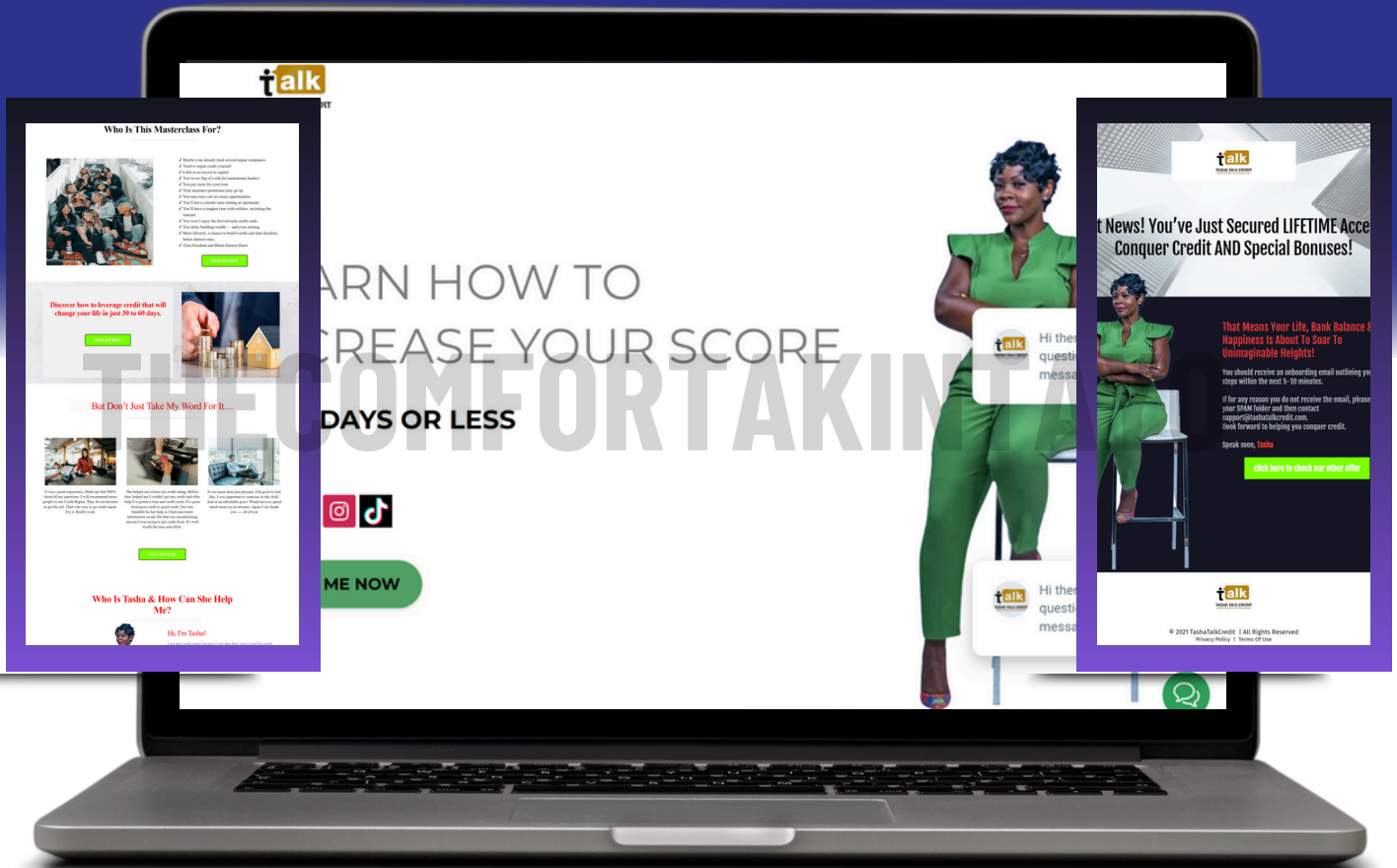


THE COMFORT AKINTAYO

TASHA TALK CREDIT CASE STUDY



LEARN MORE



THECOMFORTAKINTAYO.COM

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COMFORT AKINTAYO

TASHA TALK CREDIT

TashaTalkCredit.com, a platform dedicated to providing insights on credit, financial strategies, and lifestyle, recognized the need to optimize its online presence to better serve its audience. To achieve this, they sought the expertise of a sales funnel expert to create compelling sales pages.

AT A GLANCE

CHALLENGES

- Outdated email designs that failed to capture the attention of recipients.
- A lack of brand consistency across email communications.
- An underwhelming user experience that led to subpar engagement metrics.

OVERVIEW

Despite offering valuable services, TashaTalkCredit faced challenges in reaching potential clients. The brand needed to enhance its online presence with attractive sales pages that could effectively communicate the value proposition and convert visitors into clients.

WHY THEY NEED THE PROJECT

TashaTalkCredit required this project to enhance its digital presence and effectively reach its target audience. The brand operates in the financial consultancy space, focusing on credit education and repair services. With the financial industry being highly competitive and the importance of a strong online presence growing, TashaTalkCredit needed to stand out and demonstrate its value to potential clients.

RESOURCES THE CLIENT PROVIDED

- Login details
- Brand colors

WHAT I DID

1

Engaging Headlines

Capturing attention and summarizing the offerings.

2

Clear Call-to-Actions

Encouraging visitors to take the next step.

3

Visual Elements

Utilizing graphics and videos to explain services.

Key metrics

- A 50% increase in consultation requests.
- Improved SEO rankings, resulting in higher visibility.
- Enhanced brand recognition and trust among the target audience.

The screenshot displays the TashaTalkCredit website layout. At the top right is the logo for 'talk TashaTalkCredit'. Below it is a green button labeled 'PERSONAL CREDIT'. The main content area features a testimonial from a woman, a list of benefits for credit, and a section titled 'But Don't Just Take My Word For It...' with three small images of people. At the bottom, there is a 'Who Is Tasha & How Can She Help Me?' section with a 'Hi, I'm Tasha!' message.

- ✓ Maybe you already had several repair companies
- ✓ Little to no access to capital
- ✓ You're tired of a credit fix with minimums bankers
- ✓ You pay more for your loan
- ✓ Your customer promises easy go up
- ✓ You can't raise and no more opportunities
- ✓ You'll have a banker time waiting on opportunities
- ✓ You'll have a longer time with utilities, including the internet
- ✓ You won't enjoy the best personal credit cards
- ✓ You delay building wealth — and even retiring
- ✓ Missed a chance to build wealth and save thousands, better opportunities.
- ✓ Time Freedom and Better Interest Rates

Discover how to leverage credit that will change your life in just 30 to 60 days.

But Don't Just Take My Word For It...

Who Is Tasha & How Can She Help Me?

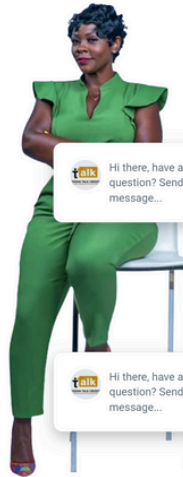
Hi, I'm Tasha!

EARN HOW TO
INCREASE YOUR SCORE

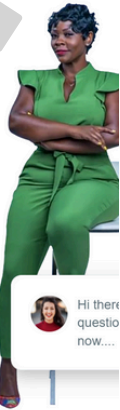
30 DAYS OR LESS



HOW ME NOW



TashaTalkCredit



CLIENT'S FEEDBACK



As the founder of TashaTalkCredit, I wanted to take a moment to express my heartfelt appreciation for the exceptional sales pages that were created for our brand. Before the project, our online presence was lackluster, failing to capture the essence of what we offer. Now, thanks to the innovative and engaging sales pages, we've seen a dramatic shift in user engagement and business inquiries.

HIRING PROCESS

1

Discussion / Consultation

Discussing your project requirements to determine the right marketing approach for your business.

2

Proposal

Following our meeting, I'll put together a proposal document including project scope and associated costings for your approval.

3

Execution

With the proposal approved, I'll get to work designing, developing, strategizing and executing the project as discussed

THE COMFORT AKINTAYO

YOUR MARKETING ALLY

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DISCLAIMER: The increased lead capture rate presented in this case study is specific to this client and their campaign. Landing page performance depends on various factors like target audience relevance, email campaign effectiveness, and overall marketing strategy. While we strive to optimize landing pages for maximum conversions, we cannot guarantee specific results.